

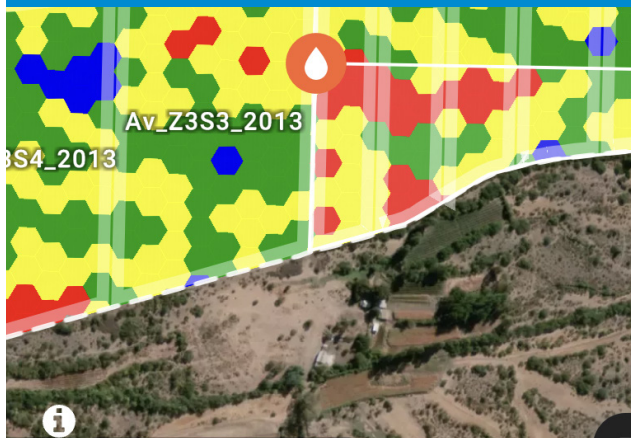
## IMAGERY AND ANALYTICS

### Custom zones

For busy operations, access to crop health data isn't enough: you need insights at a glance. Whether your team plans by the acre, field, or other management zone, Ceres Imaging offers intuitive analytics tools to match—switching seamlessly from plant-level detail to big-picture strategy whenever you do.

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See your crop health data by the acre, field, irrigation zone, and more.



### Common uses

- Tracking crop health across large, distributed operations
- Prioritizing limited resources—for example, ranking fields or irrigation zones by level of water stress
- Evaluating impact of farm management decisions over time

## How it works

Ceres Imaging uses industry-leading technology to capture and analyze crop health data. Our level of precision—down to the individual plant—means our customers can easily quantify and track changes in crop health.

**Custom zones** take these powerful analytics tools a step further, aggregating crop health data into meaningful units for key farm management decisions. Custom zones are tailored to your business needs and instantly responsive: start with a view by irrigation zone to guide scheduling adjustments, then drill down to individual blocks to set scouting priorities.

Get precision agriculture tools that fit the way you do business.

### Zone rankings

Zone type

Irrigation zones

Rank by

Water stress

Zone 5



Zone 2



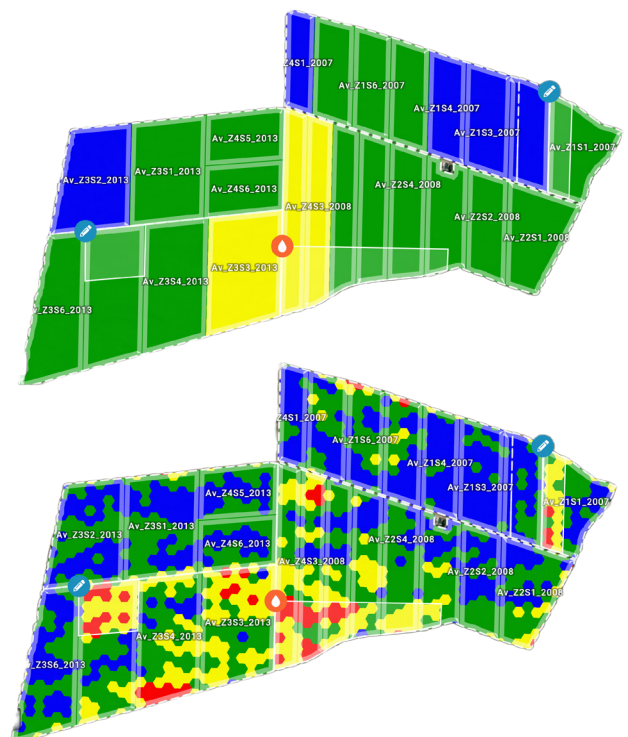
Zone 3



Zone 4



Zone 1



Ceres delivers your data with **custom zones**, so you can assess and monitor crop health—including water stress, chlorophyll, and NDVI—at the right level of granularity for the task at hand. From top left: water stress levels shown by irrigation zone, block, and hex quarter-acre.

