

IMAGERY AND ANALYTICS

Targeted sampling

Accurate yield estimation is simpler and more efficient with sampling recommendations from Ceres Imaging. Our targeted sampling tool uses your aerial data to identify the best locations for sampling and the most streamlined approach to collecting measurements—saving you time and preventing costly errors.

**Save time and money
on yield estimation
with a customized
sampling plan.**



Common uses

- Accounting for variability in yield estimates
- Reducing time and expense of sample collection
- Improving accuracy vs. random sampling

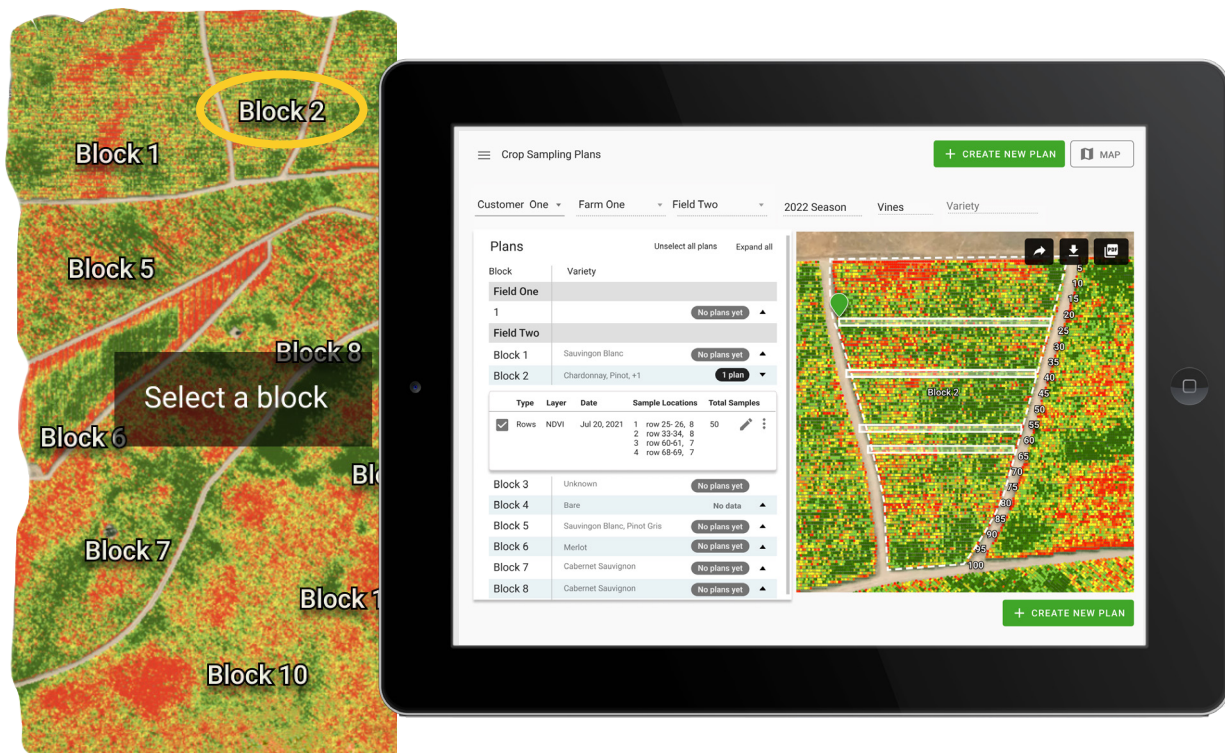
How it works

To estimate yields with a high degree of confidence, many growers invest significant time and labor in extensive sampling, re-sampling, and calculations.

Now, Ceres Imaging offers a more efficient alternative that streamlines the process of yield estimation without sacrificing accuracy. The targeted sampling tool uses precise aerial measurements of canopy growth to assess variability and recommend the sampling locations most likely to be statistically representative of the field as a whole.

Having a clear and exact plan for sampling minimizes the potential for human error—and the time and expense of correct mistakes.

Ensure that your sampling strategy reflects real-world variability across your fields.



Ceres Imaging delivers **targeted sampling** recommendations based on an aerial assessment of your crop canopy. For each block in your fields, access a streamlined plan pinpointing where and how to collect samples that will accurately reflect the real-world variability in your field.

