

IMAGERY AND ANALYTICS

Plant-level insights

Unlike other providers that analyze data only at the field level, Ceres Imaging delivers insights on crop health down to the individual tree. This enhanced precision unlocks the ability to quantify changes—so you can measure progress, uncover trends, and evaluate the impact of your management strategy.

Easily track and measure changes in crop health at the individual tree level.

Common uses

- Quantifying the impact of management decisions
- Prioritizing limited resources
- Comparing performance between varieties, over time, and against benchmarks

How it works

Ceres Imaging is unique among aerial imagery providers in offering **plant-level insights**. While other imagery simply separates crops from background elements like soil and shadow, Ceres identifies and analyzes the canopy of each individual tree.

This allows the ability to “filter” for a specific management focus—for example, to view only highly stressed trees, or to view trees by varietal. Plant-level data also makes it possible to track and measure changes over time. With quantified feedback on what’s working in your irrigation strategy, it’s easier to prioritize resources and respond quickly to changing conditions in the field.

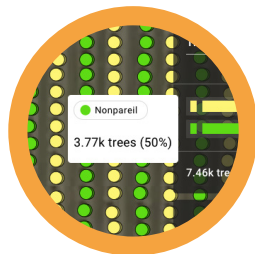
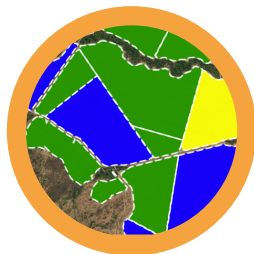
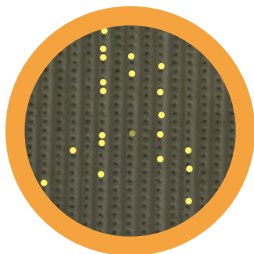
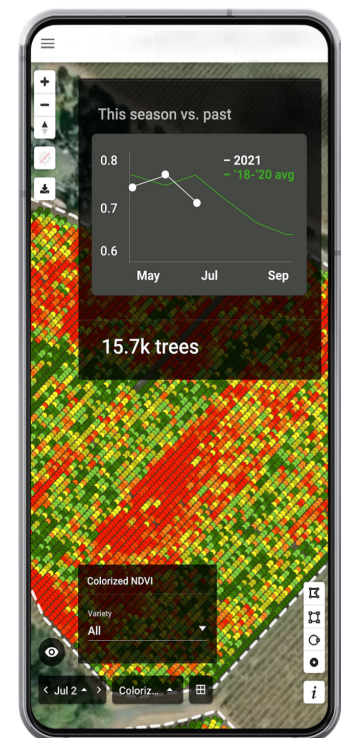
“Ceres Imaging gives us the ability to measure a region and say exactly what’s affected, versus ballparking it.”

Kyle Moeller
Fowler Packing Company



Know where you stand

Plant-level insights enable you to quantify and track changes in crop health in detail. Intuitive charts help you easily visualize change over time.



Focus on what matters most

Crop health data at the individual plant level unlocks the ability to customize your view to the task at hand. Pinpoint missing trees (left), assess crop stress by irrigation zone (center), or compare performance between varieties (right).



CERES IMAGING
Solutions in sight

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