



Grapes Overview

We're the provider of choice for growers who prioritize quality and sustainability.

Developed in partnership with sustainability-minded growers in California wine country, Ceres AI's high-resolution imagery and analytics are today the top choice of the nation's largest wineries. Dedicated support helps our vineyard customers make full use of their data by moving beyond one-off issue detection to proactive management strategies year-round.

>50%

More than half of the nation's top wineries choose Ceres AI.

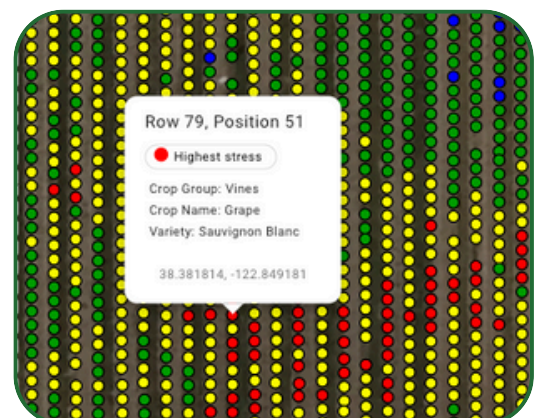
75%

75% of grape growers who try us, buy us.

Use Cases

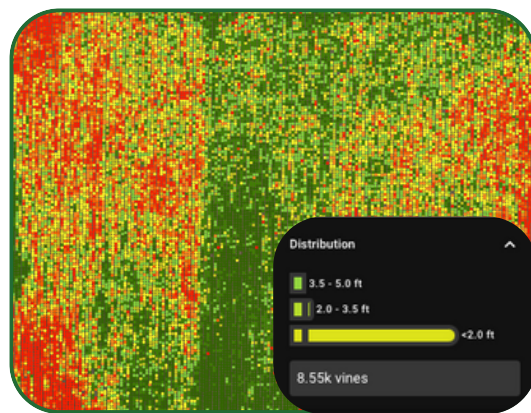
OPTIMIZE IRRIGATION STRATEGY

Whether troubleshooting existing vineyards or designing a program for newly acquired land, aerial imagery provides a holistic view of irrigation systems and uncovers problems that manual inspection may miss. Use our tools to detect pressure issues, leaks, and clogs—before they impact the crop.



MAXIMIZE YIELD OUTPUT

Whatever your quality or production goals, high-resolution imagery uncovers opportunities to fine-tune irrigation and nutrient programs and manage vine growth for optimal berry size and flavor. Make informed in-season adjustments to improve uniformity, canopy vigor, and optimize harvest timing.



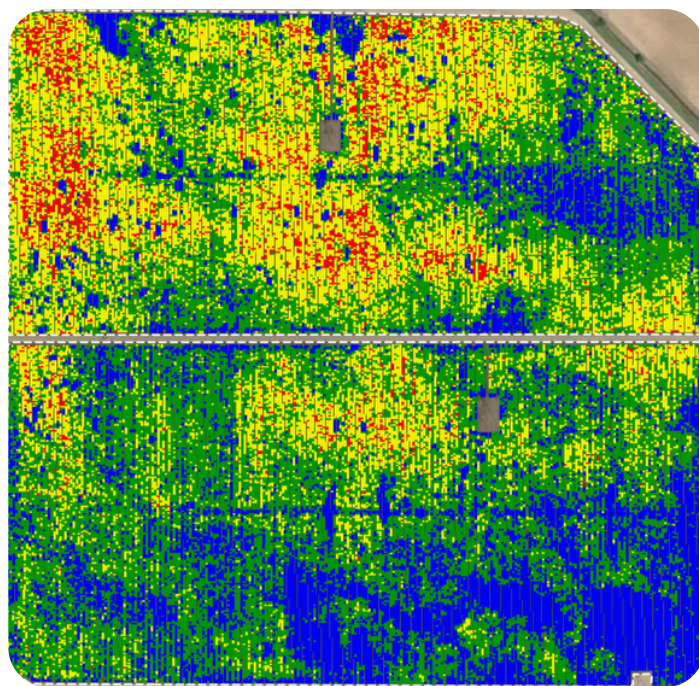
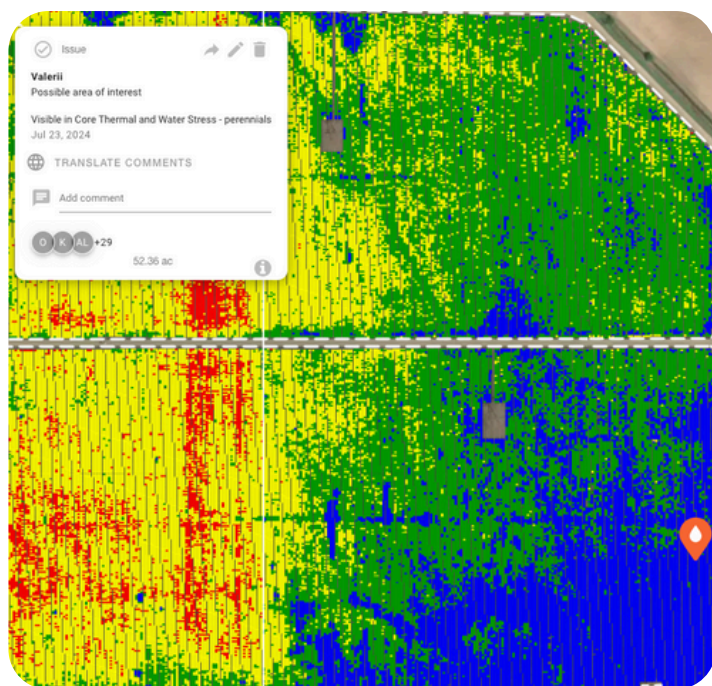
PRIORITIZATION AND EFFICIENCY

For large operations, our dedicated customer representatives provide training, imagery interpretations, and ongoing support—so every member of your team can leverage data in daily work. Add geolocated scouting notes and photos for more efficient labor routing: no time wasted, no detail lost.

“If you have a large-scale operation I definitely think Ceres AI provides value. If you’re not able to get out to every block every day and scout, aerial imaging is helpful in identifying weaker or more vigorous areas.”

Michael Klouda

Viticulturist, Michael David Winery
Lodi, California



From Imagery To Action

An irrigation issue was detected in the left imagery, that led to the addition of an irrigation set in an underperforming area that helped increase yields from 20% to 30% of adjacent blocks to more than 80%.

Risk Insights for Sustainable and Profitable Agriculture.

Contact us today to learn more!